To: Christy Jarboe, Supervisor

From: Thomas Limbu

Date: 9/26/2021

Subject: Overview

Louisville is a foodies’ paradise, whether that’s buying it, growing it, or eating it. Louisville is an excellent place to start up new food and beverages business because we have access to Long-lasting ingredients from our own local farms and the Ohio River’s enormous natural resources. With the benefits that Louisville provides for the food and beverages industry, there’s also an issue that the industry faces. The shortage of staff members is one of the critical issues.

The diversity of local farms contributes significantly to the success of the food industry in Louisville. Restaurants in Louisville can acquire locally sourced foods and serve them to their customers. Another reason why beverages businesses can thrive in Louisville is because of the benefits provided by the Ohio River, such as low water costs and a wealth of natural resources. The Ohio River is Louisville’s primary water source, making water more inexpensive than in many of its peer cities.

An issue that not only Louisville but businesses around the country is facing is the shortage of staff. According to the data from Bureau of Labor Statistics, restaurants and bars added 176,000 jobs in March, and more than 300,000 jobs in February. Some are afraid to return to public-facing work because of the pandemic, while others are just surviving on unemployment benefits. The best approach to deal with this issue is to keep the work environment clean and sanitized regularly. Make sure to follow the guidelines of Covid-19 protocol to ensure the safety of the employees and customers.

In conclusion, I have provided you with the advantages and issues that the city of Louisville provides for the food and beverages business. I hope my information has given you a better understanding of the current situation in the food and beverages industry in Louisville.